

5th Bi-Annual

The Wesley Parrott Youth Program, Inc.
Alpha Phi Alpha Fraternity, Inc.
Zeta Zeta Lambda Chapter

The Pearls & Ivy Foundation of Queens, Inc.
Alpha Kappa Alpha Sorority, Inc.
Epsilon Pi Omega Chapter

Black Tie Affair

Honoring Visionaries of the Southeast Queens Community

Saturday, March 9, 2019

7:30pm to 1am

Sand Castle · 519 Franklin Avenue
FRANKLIN SQUARE, NY 11010
Dinner · Dancing · Auctions

TICKETS \$175 · Sponsor & Group Discounts Offered

Visit www.akaepsilonpiomega.org or www.zzlalphas.org for online tkts

Proceeds benefit the scholarship efforts of the Pearls & Ivy Foundation of Queens, Inc., The Wesley Parrott Youth Program, Inc., Alpha Kappa Alpha Sorority, Inc., Epsilon Pi Omega Chapter & Alpha Phi Alpha Fraternity, Inc., Zeta Zeta Lambda Chapter

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On Saturday, March 9th, 2019, the Epsilon Pi Omega Chapter of Alpha Kappa Alpha Sorority, Inc. and the Zeta Zeta Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. together with the Pearls and Ivy Foundation of Queens, Inc. and the Wesley Parrott Youth Programs, Inc., will host their 5th Black Tie Affair at 7:00 pm. at the Sand Castle in Franklin Square, NY.

The Black Tie Affair serves as a major fundraiser for our scholarship and programming initiatives, with 100% of the proceeds going to support those efforts.

Epsilon Pi Omega and Zeta Zeta Lambda have worked independently to ensure Queens area students are positioned to gain from the opportunities offered by higher education. This year we are combining our resources to hopefully raise more than \$100,000 in scholarships.

During this event we will also recognize the dedication of some of the visionaries in the Queens community whom embody the missions of both Alpha Kappa Alpha Sorority, Inc. and Alpha Phi Alpha Fraternity, Inc., and highlight their actions, care and commitment to our community and we celebrate them.

Epsilon Pi Omega and Zeta Zeta Lambda also recognize and celebrate academic achievement through our annual awarding of scholarships, which have resulted in numerous financial awards presented to promising college-bound high school students, many of whom were first generation college students and graduates.



Alpha Kappa Alpha Sorority, Incorporated®

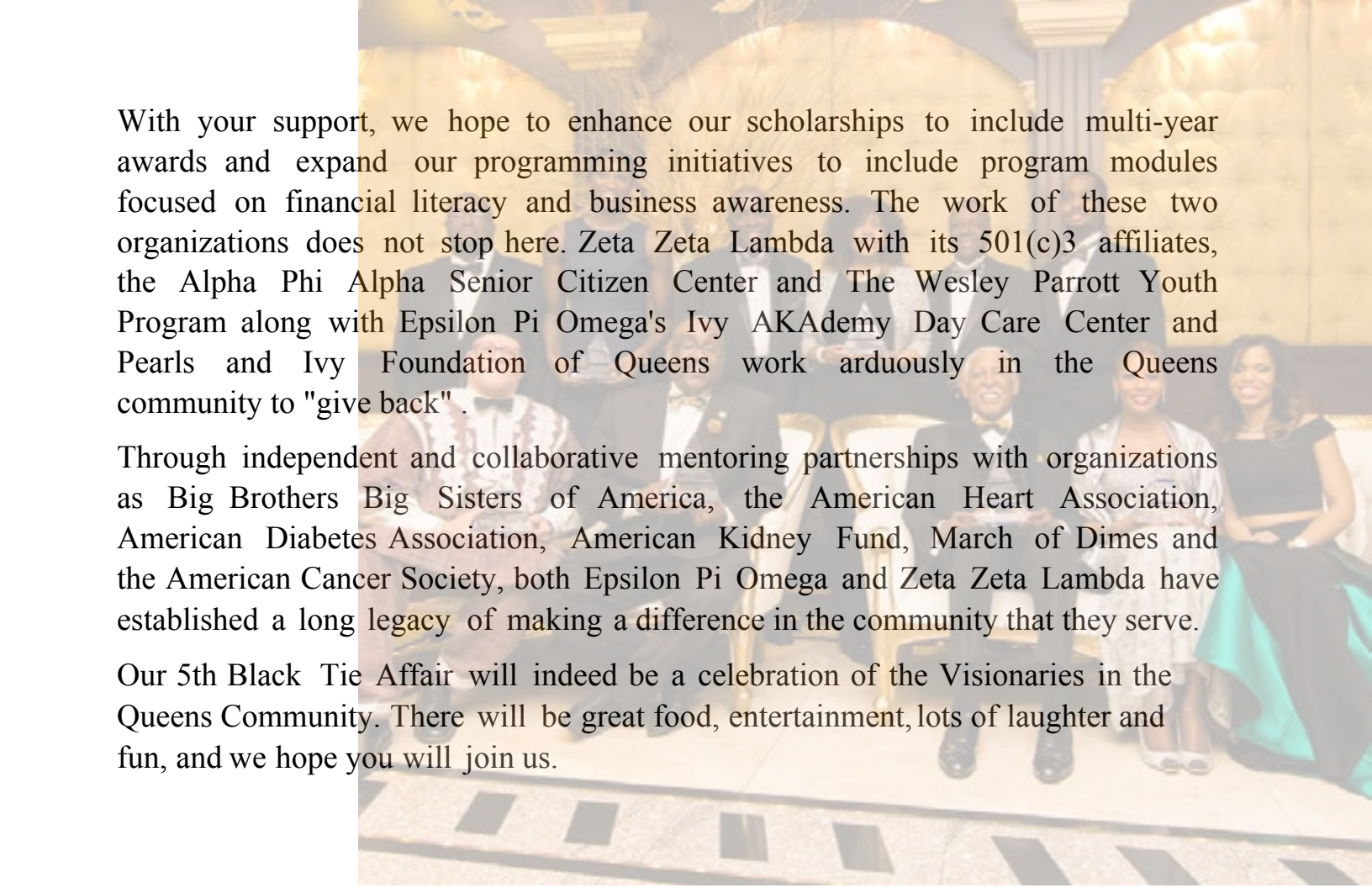


Epsilon Pi Omega Chapter

Alpha Phi Alpha Fraternity, Incorporated®



Zeta Zeta Lambda Chapter

A group of people, including men in tuxedos and women in formal dresses, are seated at a table in a restaurant or event space. The background features arched doorways and warm lighting. The text is overlaid on the left side of the image.

With your support, we hope to enhance our scholarships to include multi-year awards and expand our programming initiatives to include program modules focused on financial literacy and business awareness. The work of these two organizations does not stop here. Zeta Zeta Lambda with its 501(c)3 affiliates, the Alpha Phi Alpha Senior Citizen Center and The Wesley Parrott Youth Program along with Epsilon Pi Omega's Ivy AKAdemy Day Care Center and Pearls and Ivy Foundation of Queens work arduously in the Queens community to "give back" .

Through independent and collaborative mentoring partnerships with organizations as Big Brothers Big Sisters of America, the American Heart Association, American Diabetes Association, American Kidney Fund, March of Dimes and the American Cancer Society, both Epsilon Pi Omega and Zeta Zeta Lambda have established a long legacy of making a difference in the community that they serve.

Our 5th Black Tie Affair will indeed be a celebration of the Visionaries in the Queens Community. There will be great food, entertainment, lots of laughter and fun, and we hope you will join us.

The Pearls and Ivy Foundation of Queens, Inc.

The Pearls and Ivy Foundation of Queens, Inc., a non-profit corporation, was incorporated in the State of New York on January 31, 2012. The Pearls and Ivy Foundation of Queens, Inc. serves as the philanthropic arm for the Epsilon Pi Omega Chapter of Alpha Kappa Alpha Sorority, Inc. to:

- Provide and promote educational and cultural activities for the Queens community.
- To conduct or sponsor public forums at which lectures and discussion on human needs and services are pre-sented to the general public.
- Award scholarships to graduating high school seniors;
- Support local, national, and international non-profit programs and organizations that serve the public;
- Support the programs and initiatives of Epsilon Pi Omega Chapter of Alpha Kappa Alpha Sorority, Inc.
- Support the programs and initiatives of Alpha Kappa Alpha Sorority, Inc.
- Sponsor fundraising events to support and/or fund programs in collaboration with Epsilon Pi Omega Chapter.

For more information visit: www.pearlsandivyfoundation.org

Wesley Parrott Youth Programs, Inc.

The Wesley Parrott Youth Programs, Incorporated is a premier youth-centered organization in which the pursuit of higher education is the expectation.

Founded and incorporated in 1988, the WPYP provides under-served youth with the essential and engaging life skills programs and services that increases their academic and social achievement and develops a higher education and career embracing culture.

Current programs offered are designed to stimulate, motivate and influence youth and to orient them towards positive ideas, goals, achievements, and the improvement of quality of life within their respective communities. Services offered are developed to meet the program objectives which are:

- To assist youth in reaching their full potential by providing prevention, intervention, mentoring and transitional services.
- To promote and prepare students for post-secondary education and training opportunities with focus on three core values: character, performance and achievement.
- To secure private and public funding from a variety of resources who support our mission.
- To provide a continuum of quality, culturally sensitive, child-centered and family focused programs.
- To strengthen the connection of children to the community by maximizing their life skills in preparation for transition into independent living.
- To collaborate with other youth-centered organizations to advocate and coordinate services.
- To foster a transparent and collaborative partnership with Zeta Zeta Lambda Chapter, Alpha Phi Alpha Senior Citizen Center, and Zeta Zeta Lambda Company.

For more information visit: www.wesleyparrottyp.org



Your Contribution Matters

WHY YOUR ANNUAL CONTRIBUTION AND PARTICIPATION MATTERS

Urban youth across America and in New York City suffer in dire educational environments. The negative effects of these situations manifest in the form of educational achievement gaps. As a community stakeholder, the Wesley Parrott Youth Programs, Inc. (WPYP) and the Pearls & Ivy Foundation of Queens, Inc., aim to reverse these trends. Your generous contribution aids in our mission and helps advance the our respective foundation experience, enabling deserving youth to participate in our creative programming, assist in the execution of important community initiatives, and provide scholarships for local youth. We thank you in advance for your gift in support of our 2018-2019 program year.

EVERY GIFT ENABLES THE PROGRAM TO CHANGE LIVES.

The Wesley Parrot Youth Programs, Inc., a 501c3 affiliate of the Zeta Zeta Lambda Chapter of the Alpha Phi Alpha Fraternity, Inc., and the Pearls & Ivy Foundation of Queens, Inc., a 501c3 affiliate of the Epsilon Pi Omega Chapter of the Alpha Kappa Alpha Sorority, Inc., award scholarships and sponsor educational events for local students in pursuit of higher education. The Pearls & Ivy Foundation of Queens works with the Epsilon Pi Omega Chapter in support of programs such as the Ivy AKAdemy Day Care Center and several other chapter program initiatives, while the WPYP also works with the Zeta Zeta Lambda's Chapter's Invictus Mentorship Program and more.

The numerous programs of our organizations are designed to provide education, motivation and skill-building on issues of personal responsibility, relationships, citizenship and financial literacy for community youth. The goals of our mentor-ship programs are to share knowledge by reducing ignorance and fear through factual information. Additionally, we seek to modify attitudes by providing motivation toward positive changes in personal behavior and providing skills which create a sense of empowerment and self-esteem.

**Every donation – including yours –
supports the Pearls & Ivy Foundation of
Queens, Inc. & WPYP’s efforts to build
critical skills and confidence for our
youth.**

**WHEN YOU CONTRIBUTE TO THE PEARLS & IVY FOUNDATION
OF QUEENS, INC & THE WESLEY PARROTT YOUTH PROGRAMS,
YOU MAKE A DIFFERENCE IN OUR COMMUNITY**

The WPYP and Pearls & Ivy Foundation of Queens, Inc., play vital roles in our community, educating the public on important issues and connecting you to the wider community. Your donations help support services we provide each and every day to the youth in our numerous programs. We shine a light on the work of numerous other service, educational, governmental and arts organizations that enhance the quality of life in here in the Queens Community. When you support our foundations, you amplify the reach and impact of other people making a difference in our community. Your donation demonstrates your commitment to the community and motivates others to step up to the plate. Your contributions are not merely monetary, they are signals of hope. By contributing any amount, you are sending the message to our community residents that they matter... that they are cared for. You are motivating them to become better citizens to their community and better ambassadors of education.

THE FIRST FAMILY OF QUEENS



ZETA ZETA LAMBDA



EPSILON PI OMEGA

The *Black Tie Affair*



2019 SPONSORSHIP OPPORTUNITIES

JOURNAL ADS (8.5 X 11)	COST
<input type="checkbox"/> Inside Back Cover	\$500
<input type="checkbox"/> Full Page Ad	\$250
<input type="checkbox"/> Half Page Ad	\$150
<input type="checkbox"/> Name Listing as a Booster	\$75

Deadline for Journal Ad Submissions: Email camera ready artwork (min 300dpi) to [pru_vpmsrs_tpuwoot @ smrs.com](mailto:pru_vpmsrs_tpuwoot@smrs.com)

by **Feb. 15, 2019**

Ad Specs: All Portrait Oriented,
Full Page 8 x 10, Half Page 5 x 8 or 4 x 10,
PDF's, JPEG & PNG's accepted.

TICKET INCENTIVES	
Purchases available until March 3, 2019	\$175
Group Sales Discount	
Full Table Purchase of 14 Mail in payment for Group Discount	\$2,310
<p>CLICK HERE TO PURCHASE TICKETS</p> <p>3% service fee is charged for online purchases</p>	

SPONSORSHIP PACKETS	COST	DETAILS
<input type="checkbox"/> Platinum Package <i>Cocktail Hour Sponsor</i>	\$10,000	<i>10 Tickets · 3 Full Page Journal Ads · Event Signage · Logo placement with links · Recognition in all social media efforts · Logo on BTA event marketing material</i>
<input type="checkbox"/> Gold Package <i>Hospitality Hour Sponsor</i>	\$7,500	<i>6 Tickets · 3 Full Page Journal Ads · Event Signage · Logo placement with links · Logo on BTA event marketing material</i>
<input type="checkbox"/> Silver Package <i>Honorable Mention</i>	\$3,000	<i>4 Tickets · 1 Full Page Journal Ad · Event Signage</i>
<input type="checkbox"/> Bronze Package <i>Contributor</i>	\$1,500	<i>2 Tickets · 1 Full Page Journal Ad</i>

DONOR INFORMATION

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-Mail: _____

UNDERWRITING OPPORTUNITIES

\$750	<input type="checkbox"/> Music Sponsor <input type="checkbox"/> Flower Sponsor <input type="checkbox"/> Photography Sponsor
	<i>1 Ticket · Full Page Journal Ad</i>

PAYMENT INFORMATION

A check is enclosed for \$ _____ A check will follow on ____ / ____ / ____

Please make checks payable to: The Pearls and Ivy Foundation of Queens, Inc.

Please charge my: American Express MasterCard Visa

Name of Credit Card:

Credit Card #: _____

Exp. Date: _____ Security Code: _____

Total Amount to be charged: \$ _____ Billing Address same as Donor

Billing Address: _____

RESERVE TODAY

By Phone: Contact: Mr. Malik Goodson @ 646-418-5801 or
Ms. Sharon M. Wells @ 917-940-6187 with your credit card information.

By Mail: Send completed form to: The Pearls and Ivy Foundation of Queens, Inc.
c/o Ms. Jeanine M. Taylor, 837 Washington Ave #7N Bronx, NY 10451

Education = Empowerment

Add yourself to the equation today!!!

